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Research Article

Personal profile of the beneficiaries of KVKs

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ARTICLE CHRONICLE : Received : 07.01.2014; Revised : 10.03.2014; Accepted : 25.03.2014 SUMMARY: The development of agriculture is an integral part of economic development of country. Generally, development of agriculture requires resources, well approachable system which collects the technical message from the research station and disseminates to grass root level and should work to eliminate the constraints. In these views government of India had launched various agricultural developmental projects, programme and schemes. In that the KVK, one of the important organization which works at the district level. KVK is the training centre which knows how to transfer the technologies to grass root level; how to act as source and compile feedback for technology refinement and help to buildup the confidence in the farming community. It was observed that the KVKs are playing key role in technology transfer and success of those technologies. The present investigation was conducted in adopted villages of KVKs Vyara and Ambeti of Gujarat in the year 2010-11. An ex-post facto design was adopted for this study. Total 200 respondents were selected from 10 adopted villages. The study stated that, by and large majority beneficiaries of KVKs were in middle age groups, primary level of education, small land holding, annual income between Rs. 50,001 to Rs. 1,00,000, medium family size, membership in one organization, frequently assessed the information, medium level of farming experience, medium level of innovativeness, medium level of knowledge about recommended agricultural practices, medium level of adoption about recommended agricultural practices, favourable attitude towards KVK activities, medium level of modernization and medium decision making ability.

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